

# ULTIMATE MARKETING PACKAGE

**Tickets are \$500 each with only 100 tickets available.**

To purchase your ticket, email [brooke.bennett@eongroup.com.au](mailto:brooke.bennett@eongroup.com.au) or call 5479 8333.

 	<p>\$5,000 Advertising Package on 92.7 MIX FM + 91.9 SEA FM. Your advertising package will consist of 15 or 30 second commercials, including production.</p>	<p><b>\$5,000.00</b></p>
	<p>\$2,500 Air-time Package on 104.9 Sunshine FM.</p>	<p><b>\$2,500.00</b></p>
	<p>\$5,000 Advertising Package.</p>	<p><b>\$5,000.00</b></p>
	<p>Advertising Campaign valued at \$12,000 for 1 x Bus Super Side on the road for 6 months, includes design, production and installation.</p>	<p><b>\$12,000.00</b></p>
	<p>Fully Produced 15 second Graphic Style TV Commercial. Graphic Style, is that the winning Business will supply photos/vision and an advert will be created. The TVC would be CAD approved, with professional voice over from your choice of 92.7 MIX FM Radio Announcers. It would be up to the chosen TV network to access this TVC for airing.</p>	<p><b>\$1,000.00</b></p>
 	<p>\$3,000 Sunshine Coast News Package (400,000 ad impressions in one month) \$2,000 My Weekly Preview Package Used by December 31st, 2022.</p>	<p><b>\$5,000.00</b></p>
	<p>\$5,000 in Digital Marketing services (excludes click budgets).</p>	<p><b>\$5,000.00</b></p>
	<p>Strategic Marketing Think Tank &amp; Calendar with cut through, hosted by a Fresh PR &amp; Marketing Director/Senior Consultant to review your target markets, marketing goals and objectives for the next 12 months, key messages, an audit of existing marketing tactics, brainstorm of new marketing ideas and evaluation measures. This includes a 2-3 hour session with you and up to eight key team members, pre-think tank research, a summary of outcomes provided after the session, recommendations for next steps and a suggested timeline for marketing deliverables over the next 12 months.</p>	<p><b>\$2,500.00</b></p>
	<p>Third Page Ad in Matters Magazine.</p>	<p><b>\$1,057.00</b></p>
	<p>A 4 week Digital and Print package valued at \$2,699. This will include 4 x medium strip ads in the Sunshine Coast Daily and 10,000 weekly impressions (Run of Network and GEO targeted to Sunshine Coast) to run in conjunction with the print dates and consecutively.</p>	<p><b>\$2,699.00</b></p>
 	<p>\$2,500 Advertising Package on HOT 91.1 and a \$2,500 Advertising Package on ZINC 96.1.</p>	<p><b>\$5,000.00</b></p>

## TOTAL VALUE: \$46,756.00



Supporting sick kids on the Sunshine Coast

