

















ULTIMATE MARKETING PACKAGE

Tickets are \$500 each with only 100 tickets available.

To purchase your ticket, email brooke.bennett@eongroup.com.au or call 5479 8333.

 	\$5,000 Advertising Package on 92.7 MIX FM + 91.9 SEA FM. Your advertising package will consist of 15 or 30 second commercials, including production.	\$5,000.00
 	\$2,500 Advertising Package on HOT 91.1 and a \$2,500 Advertising Package on ZINC 96.1.	\$5,000.00
	\$2,500 Air-time Package on 104.9 Sunshine FM.	\$2,500.00
	\$5,000 Radio Airtime. Terms and Conditions apply.	\$5,000.00
	Advertising Campaign valued at \$12,000 for 1 x Bus Super Side on the road for 6 months, includes design, production and installation.	\$12,000.00
	TVC Schedule booked across Win, Nine, Win Go and Win Gem - Includes 30 x 15 second spots OR 20 x 30 second spots to be used July-December 2021 plus TVC to be booked across Win, Nine, Win Go and Win Gem - Includes 30 x 15 second spots OR 20 x 30 second spots to be used January - June 2022.	\$5,000.00
	Fully Produced 15 second Graphic Style TV Commercial. Graphic Style is that the winning Business will supply photos/vision and an advert will be created. The TVC would be CAD approved, with professional voice over from your choice of 92.7 MIX FM Radio Announcer. It would be up to the chosen TV network to access this TVC for airing.	\$1,000.00
	\$2,500 Digital Package from Sunshinecoastnews.com.au. \$2,500 Print Advertising Package from My Weekly Preview. Space permitting and it must be used before Dec 31, 2021.	\$5,000.00
	1 x Full Page in Matters Magazine.	\$1,750.00
	Business Design Package including high-quality Business Cards.	\$500.00
	\$5,000 in Digital Marketing services (excludes click budgets).	\$5,000.00
	Strategic Marketing Think Tank & Calendar with cut through, hosted by a Fresh PR & Marketing Director/Senior Consultant to review your target markets, marketing goals and objectives for the next 12 months, key messages, an audit of existing marketing tactics, brainstorm of new marketing ideas and evaluation measures. This includes a 2-3 hour session with you and up to eight key team members, pre-think tank research, a summary of outcomes provided after the session, recommendations for next steps and a suggested timeline for marketing deliverables over the next 12 months.	\$2,500.00
	Asmosys focuses on working with businesses or individuals to help them get better at what they want to do. Alan Scott, founder of Asmosys has donated a 10 hour package (you can package 1 x full day or 2 x 1/2 days). It would start with a planning meeting to focus time on what may be most valuable and then allocate the time to your priority. It could be for strategic planning or facilitation services or any other areas your business needs work where he can help.	\$2,750.00
	\$5,000 Advertising Package. Terms and Conditions apply.	\$5,000.00

TOTAL VALUE: \$58,000.00



Supporting sick kids on the Sunshine Coast

