# Give Me 5 Ultimate Marketing Package 2021 Terms and Conditions of Use

#### 92.7 MIX FM and 91.9 SEA FM:

- Valid until 31st January 2022
- Not transferable or refundable
- Subject to availability of station
- May not be deducted from current advertising bookings
- Prize for Give Me 5 for Kids Ultimate Marketing Package 2021

#### Sunshine FM:

- Prize to be redeemed and the broadcast schedule to commence within two months of the winner being announced
- Prize is valid for four months from the broadcast schedule commencing. Any unused airtime will expire and not be redeemable in kind or cash.
- Maximum of 30 x 30 second spots per month, run-of-station and subject to availability
- Spots will be valued at our rack rate at the time of the schedule commencing (currently \$40.00)
- At current rates, the prize is the equivalent of 62.5 spots, so we would offer the winner 62 x 30 second spots and SFM will pay production costs for a professional voiceover artist and production fees (currently valued at \$90.00)
- If additional or updated scripts are required by the winner, SFM's normal production fees will apply and be payable by the winner
- In the event of any dispute, SFM will be the sole arbiter and its decision will be final

### Channel 10:

- Not transferable or refundable
- Cannot be redeemed for cash
- Subject to availability of station airtime at time of booking
- May not be deducted from current advertising bookings
- Airtime only (Production charges not included)
- Airtime to be evenly spread across all station channels
- Spots will be valued at our rack rate at the time of the schedule commencing
- Prize to be redeemed and the broadcast schedule to commence within two months of the winner being announced
- Prize is valid for four months from the broadcast schedule commencing. Any unused airtime will expire and not be redeemable in kind or cash.
- In the event of any dispute, we will be the sole arbiter and its decision will be final
- Valid until 31st January 2022

## **Kook Digital Marketing:**

- Choose from any of Kook's strategy and management services for SEO or SEM (including Google Ads, Facebook Ads and Instagram advertising, but excluding click budgets.
- Prize to be used by 30 June 2022
- Not transferable or refundable